

### **Key Strategic Focus**

### **Jet Fuel Supply & Trading**

Developing trading capabilities to maintain CAO's current leading position in PRC's jet fuel import market in the event of deregulation





**Key Strategic Focus** 

### Trading of Other Oil Products

Extending into trading of other oil products and petrochemicals

#### **Oil-Related Assets**

Investing in oil-related assets to enhance returns and competitiveness of jet fuel supply and/or other trading activities





- Overview



- Strong growth expected for PRC civil aviation industry in coming years
- PRC international passenger numbers expected to average 9% growth p.a. up to 2011, compared to 5.1% growth globally for the same period, according to IATA

(source: IATA Passenger & Freight Forecasts 2007-2011)



- Strategy



Transform current procurement model into a supply optimisation model complemented by trading activities to monetise our competitive advantages

Enhance capabilities to offer value-added services to customers

Extend our competitive advantages beyond PRC



- 2008

Low market risk supply activities with fixed margins

Value-added services and enhanced value for customers

> Supply Optimisation

More options and flexibility for CAO to maximise value and enhance shareholder returns



- 2009 to 2012

Explore opportunities to extend jet fuel business beyond PRC on basis of competitive advantages in the jet fuel supply chain

#### Aim:

To be a leader in Asia for supply and trading of jet fuel





## **Trading of Other Oil Products**

- Strategy
  - To diversify products and geographies by rebuilding capabilities in trading of other oil products and petrochemicals
  - To adopt a business model where trading complements supply activities





## Trading of Other Oil Products

- 2008
- Conduct market researches and develop strategies for oil products and petrochemicals
- Trading of related oil products





### **Oil-Related Assets**

- 2008 to 2012
- Access to storage and logistics facilities and oilrelated assets
  - To support jet fuel supply activities and trading of other oil products/petrochemicals



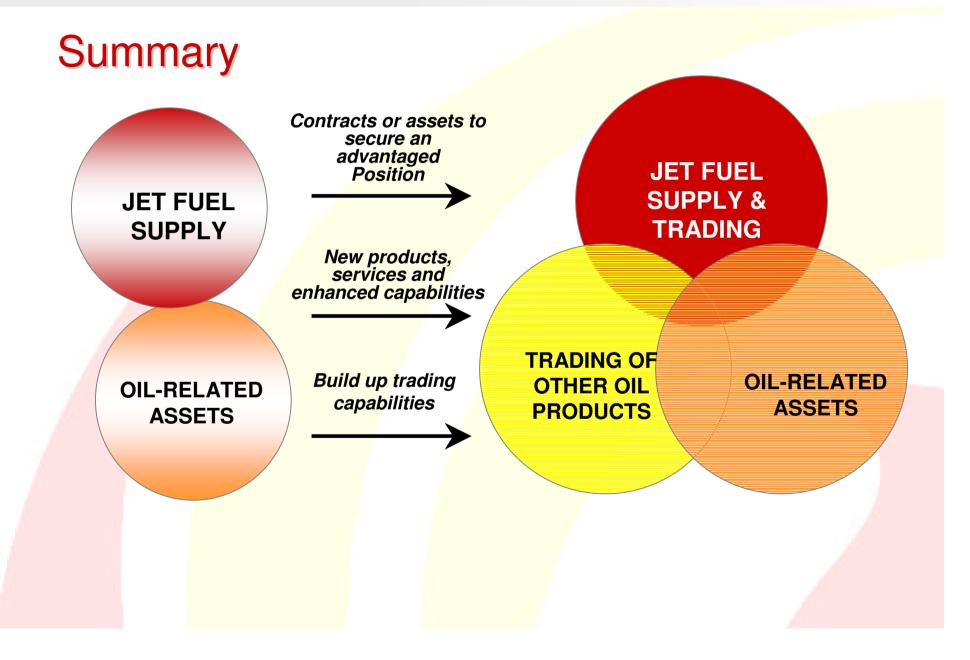


## Agenda

- I. Vision & Mission
- II. Present Position
- III. Moving Ahead Key Strategic Focus

**IV.** Conclusion







# **Thank You!**

# **Questions**